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**BY THE MARKET
FOR THE MARKET**

THE TURF YOU ASKED FOR IS HERE...

A NEW “STAR” ON THE HORIZON

It's a turf designed not only to grow but to thrive right where your customer wants to plant it – a St. Augustine Grass designed by top agricultural scientists of Texas A&M AgriLife-Dallas, over more than a decade, to cater specifically to the needs of the Southern United States. The turf you asked for is here.

TamStar™ is a St. Augustine grass variety bred through cutting edge technologies to handle drought better than other products on the market and to redefine efficiency and sustainability in landscapes across the Southern United States.

A NATURAL PRODUCT DRIVEN BY SCIENCE

TamStar™ was produced using advanced turf breeding technologies pioneered by Texas A&M AgriLife Research-Dallas. 12 years of rigorous testing, accounting for every weather condition and climatic zone of the Southern U.S. have resulted in a natural, hardy, beautiful turf that is perfectly suited to the demands of the South. In short, we've produced the region's preeminent St. Augustine grass variety.

PATENT-BACKED QUALITY

TamStar™ is a trademarked and patented St. Augustine grass. It cannot be sold under any other name and will only be sold as certified sod. The TamStar™ logo ensures the finest quality St. Augustine grass in the region – the quality you demanded, the quality we delivered.

BY THE MARKET, FOR THE MARKET

Development of TamStar™ was spurred by a survey of Turfgrass Producers of Texas, who also funded development of the new variety.

The survey was used by the turfgrass breeding team of Texas A&M AgriLife Research to determine the traits necessary for a new and improved St. Augustine for the South. We bred TamStar™ to address the most important concerns of growers and consumers across the region.

TamStar™ offers a significant improvement over other commercially available varieties:



DROUGHT TOLERANCE

Deep root systems allow TamStar™ to stand up better than its competitors to the drought-prone regions of the Southern U.S. with little water input, saving growers and homeowners on irrigation costs while preserving precious water resources and promoting environmental friendliness.



SHADE TOLERANCE

TamStar™ is shade tolerant as compared to other turfgrass species, creating a selling point for growers and value for homeowners.



INSECT RESISTANCE

TamStar™ is resistant to southern chinch bugs, saving growers and homeowners on insecticide costs while maintaining environmental friendliness.



DISEASE RESISTANCE

TamStar™ is highly tolerant to gray leaf spot disease, saving growers and homeowners the time and money typically spent on fungicide applications.



COLD TOLERANCE

TamStar™ tolerates cold weather conditions as far north as Dallas, creating a strong selling point for growers in the Southern U.S.—the product's intended market.